

2019 IEEE INTERNATIONAL SYMPOSIUM  
ON ELECTROMAGNETIC COMPATIBILITY,  
SIGNAL AND POWER INTEGRITY



# ADVERTISING & SPONSORSHIP OPPORTUNITIES



**IEEE**

**EMC**  
SOCIETY®

[WWW.EMC2019.EMCSS.ORG](http://WWW.EMC2019.EMCSS.ORG)

## SPONSORSHIP PACKAGES

These sponsorship opportunities for IEEE EMC+SIPI 2019 are specific to the events during the week of the Symposium in New Orleans (July 22-26, 2019). The IEEE EMC+SIPI 2019 Symposium Committee wants to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

### GOLD SPONSOR

**\$24,750**

*(Limited availability)*

- Welcome Ad on Symposium Website that rotates with symposium newsletter signups welcome ad.
- Exclusive signage on main escalator entrance to the exhibit hall.
- Recognition as a Gold Sponsor at Gala Banquet at the Hilton New Orleans Riverside Hotel.
- Recognition as a Gold Sponsor at the Welcome Reception at Generations Hall.
- Recognition as a Gold Sponsor on 'welcome' screens for all technical sessions.
- Exhibition Wednesday Lunch Sponsor - Your logo prominently displayed during lunch in the exhibit hall. Includes the opportunity to make a statement as part of the opening announcements of up to three minutes length.
- Logo on Registration Booth at New Orleans Convention Center, recognizing Gold Sponsor status.
- Logo on all Symposium signage at New Orleans Convention Center, recognizing Gold Sponsor status.
- Logo on Entrance Banners at the New Orleans Convention Center, recognizing Gold Sponsor status.
- Logo on the home page of the Symposium Website, recognizing Gold Sponsor status.
- Rotating Banner ad on the Symposium Website.
- Logo on all symposium email publicity - distributed to over 11,000 targeted industry, government, and academic contacts.
- Banner Ad on three monthly symposium newsletters.
- Satellite table co-located with the technical sessions outside the room of your choice.
- Logo on Advance and Final Programs, recognizing Gold Sponsor status.
- Full page ad in Advance and Final Programs.
- Access to, and exclusive use of, the 'executive floor' meeting/social event space of the Hilton Riverside hotel to host a corporate reception for up to four hours, subject to availability. (Food and beverages at the Sponsor's expense. Space holds 30 people maximum.)
- Use of a meeting room co-located with the technical sessions in the New Orleans Convention Center for up to three days through the symposium week, subject to availability. This time may be subdivided by agreement. (AV will be at the Sponsor's expense).
- Your logo on the exhibition bingo card given to all registrants.\*



If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact:

SPONSORSHIP  
PACKAGES

## SILVER SPONSOR

**\$17,500***(Limited availability)*

- Recognition as a Silver Sponsor at Gala Banquet at the Hilton New Orleans Riverside Hotel.
- Recognition as a Silver Sponsor at the Welcome Reception at Generations Hall.
- Recognition as a Silver Sponsor on 'welcome' screens for all technical sessions.
- Logo on Registration Booth at New Orleans Convention Center, recognizing Silver Sponsor status.
- Logo on all Symposium signage at New Orleans Convention Center, recognizing Silver Sponsor status.
- Logo on Entrance Banners at the New Orleans Convention Center, recognizing Silver Sponsor status.
- Logo on the home page of the Symposium Website, recognizing Silver Sponsor status.
- Rotating Banner ad on the Symposium Website
- Logo on all symposium email publicity - distributed to over 11,000 key industry, government, and academic contacts.
- Banner Ad on two monthly symposium newsletters.
- Satellite table co-located with the technical sessions outside the room of your choice.
- Logo on Advance and Final Programs, recognizing Silver Sponsor status.
- Half page ad in Advance and Final Programs.
- Use of a meeting room co-located with the technical sessions in the New Orleans Convention Center for up to two days through the symposium week, subject to availability. This time may be subdivided by agreement. (AV will be at the Sponsor's expense.)
- Logo on Pocket Guide Cover.
- Your logo on the exhibition bingo card given to all registrants.\*



If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact:

John Vanella, ConferenceDirect®  
(602) 266-1006 • john.vanella@conferencedirect.com

Kelly Scott-Olson, ATG Productions  
(623) 975-1514 • kelly@atgproductions.com

SPONSORSHIP  
PACKAGES

## BRONZE SPONSOR

**\$9,750***(Limited availability)*

- Recognition as a Bronze Sponsor at Gala Banquet at the Hilton New Orleans Riverside Hotel.
- Recognition as a Bronze Sponsor at the Welcome Reception at Generations Hall.
- Recognition as a Bronze Sponsor on 'welcome' screens for all technical sessions.
- Logo on Registration Booth at New Orleans Convention Center, recognizing Bronze Sponsor status.
- Logo on all Symposium signage at New Orleans Convention Center, recognizing Bronze Sponsor status.
- Logo on Entrance Banners at the New Orleans Convention Center, recognizing Bronze Sponsor status.
- Logo on the home page of the Symposium Website, recognizing Bronze Sponsor status.
- Rotating Banner ad on the Symposium Website.
- Logo on all symposium email publicity - distributed to over 11,000 targeted industry, government, and academic contacts.
- Banner Ad on one monthly symposium newsletter.
- Use of a meeting room co-located with the technical sessions in the New Orleans Convention Center for up to one day through the symposium week, subject to availability. This time may be subdivided by agreement. (AV will be at the Sponsor's expense).
- Half page ad in Advance and Final Programs.
- Your logo on the exhibition bingo card given to all registrants.\*



If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact:

## A LA CARTE SPONSORSHIP OPPORTUNITIES

All sponsorships below will also include your company logo on the List of sponsors in the Final Program and the On-Site Symposium List of Sponsors signs



### MOBILE APP SPONSOR

**Sponsorship Price: \$2,495 - Only 1 Available!**

Includes the splash page while the mobile app loads and branding for mobile app advertising.

Your logo on the exhibition bingo card given to all registrants.\*



### INTERNET SPLASH PAGE

**Sponsorship Price: \$3,750 - Only 1 Available!**

The Internet access splash page will display your company as the patron of the wireless and wired internet access throughout the entire convention center during the Symposium and viewed by all the attendees.

Your logo on the exhibition bingo card given to all registrants.\*



### POCKET GUIDE BACK COVER

**Sponsorship Price: \$2,500 - Only 1 Available!**

Business Card size ad on back of Pocket Guide Program given to all participants.

Your logo on the exhibition bingo card given to all registrants.\*



### MAGNETIC SNAP CASE FOR PROCEEDINGS USB

**Sponsorship Price: \$1,750 - Only 1 Available!**

Your company logo printed on a translucent carrying case for the USB of the Proceedings given to each attendee.

Your logo on the exhibition bingo card given to all registrants.\*



### TRANSPORTATION SPONSOR

**Sponsorship Price \$3,000 - Only 1 Available!**

Your company logo on the buses from the Hilton New Orleans Riverside to Generations Hall for the Welcome Reception. Recognition in the program as a sponsor for this event. Your logo on the exhibition bingo card given to all registrants.\*

**Sponsorship Price \$1,750 for one day - 3 available** (Tuesday, Wednesday, Thursday)

Your company logo on the shuttle buses between the Hilton New Orleans Riverside and the Convention Centre as well as on the signage for the bus stops.

Your logo on the exhibition bingo card given to all registrants.\*

If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact:

## A LA CARTE SPONSORSHIP OPPORTUNITIES

All sponsorships below will also include your company logo on the List of sponsors in the Final Program and the On-Site Symposium List of Sponsors signs



### MORNING AND AFTERNOON REFRESHMENT BREAK SPONSORS

**Sponsorship Price \$1,750 - 6 available**

Your company logo will be at the refreshment stations as well as prominently displayed through the break area. You may also place promotional material on the tables, or otherwise around the break area, for the delegates, you can take a satellite table in the break area to have a representative (or representatives) available to talk with delegates.

Your choice of which break to be recognized at (*subject to availability: first-come-first-served*).

Recognition in the program as a sponsor for this event.

Your logo on the exhibition bingo card given to all registrants.\*



### SPEAKERS' BREAKFAST SPONSORS

**\$750 - 5 Available**

Your logo prominently displayed on each table during the breakfast. The opportunity to place an item of promotional material at each place setting at the breakfast.

Recognized as the Breakfast Sponsor during the instructional speech. Your choice of which breakfast date (Monday to Friday) to be recognized at (subject to availability: first-come-first-served).

Recognition in the program as a sponsor for this event.

Your logo on the exhibition bingo card given to all registrants.\*



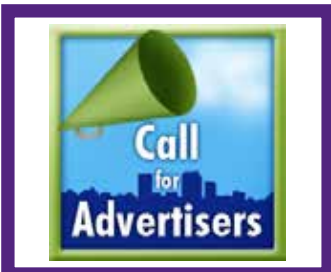
### WELCOME RECEPTION ENTERTAINMENT AND COCKTAIL SPONSOR

**\$3,750**

Delegates joining the welcome reception will be serenaded with a New Orleans Jazz band and refreshed with a "Hurricane". Your opportunity to sponsor this will be accompanied by your logo prominently displayed at the entrance to the Welcome Reception, in the advance and final programs, and on the beverage cups provided on site.

Recognition in the program as a sponsor for this event.

Your logo on the exhibition bingo card given to all registrants.\*



### WEBSITE BANNER AD

**\$199 per month (minimum 3 months run) | \$995 for 6 months**

Digital banner advertisement on the Symposium Website



### MONTHLY E-MAIL NEWSLETTER 2 OPPORTUNITIES PER ISSUE

**\$350 each**

Each month the EMC+SIPI 2019 Newsletter gets distributed to approximately 11,000 recipients. Sponsorship includes a Banner Ad Position on the bottom of the email.

*\*Exhibition bingo card includes the logos of all exhibiting SPONSORS only. To participate, registrants will visit the booth of each sponsor to have their logo stamped on the bingo cards. Completed bingo cards must be placed in a box at the registration desk by Thursday at noon. The winning bingo card will be drawn at the conclusion of the awards luncheon on Thursday afternoon. A prize will be awarded to the holder of the drawn card (you must be present to win).*

If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact:

IEEE EMC+SIPI 2019  
SYMPOSIUM  
PROGRAM  
ADVERTISING

Order Your Ad by March 1, 2019 and get a second ad FREE  
in the Symposium Advance Digital+Print Program

**ADVANCE PROGRAM**  
**PRINTED DISTRIBUTION: 5,000**

*Also Available Online and in Downloadable Formats*

The Advance Program is released in April in a digital format - and **NEW this year as a print format** - as a precursor to the Symposium to generate awareness and excitement. This is used as the main planning tool until the Final Program and Mobile App are released much closer to the symposium start date.

**FINAL PROGRAM**  
**PRINTED DISTRIBUTION: 1,000**

*Also Available Online and in Downloadable Formats*

The Symposium Final Program is provided to all the on-site attendees in a printed format and is available online in a digital format a few weeks prior to the conference. The program is used as a tool to learn about the sessions and happenings during the week of the conference.

PLACEMENT	PRICING
Back Cover	\$3,000
Inside Front Cover	\$2,550
Inside Back Cover	\$2,550
Opposite Table of Contents	\$2,325
Opposite Chairman's Letter	\$2,325
Opposite Getting Around	\$2,325
Opposite Schedule at a Glance	\$2,325
Opposite Technical Program 1st Page	\$2,325
Centerfold	\$6,000
Full page	\$1,600
1/2-page	\$1,270
1/4-page	\$900
Company Profile & Logo <i>(for exhibitors only)</i>	FREE

**PROGRAM AD SPECS**

**PROGRAM FINAL TRIM SIZE:**

8.375" wide x 10.75" tall

**FULL PAGE NO BLEED:**

7.875" wide x 10.25" tall

**FULL PAGE:**

**(includes 0.125" bleed on all sides)**

8.625" wide x 11" tall

**HALF PAGE AD (no bleed):**

7.875" wide x 5" tall

**1/4 PAGE AD (no bleed):**

3.8" wide x 5" tall

**NOTE:** Keep live matter 0.25" from trim on all sides. Acceptable formats are 300dpi CMYK PDF, TIF or JPEG.

**AD DUE DATES**

Advance Program Ads Due: March 8, 2019 • Final Program Ads Due: May 24, 2019

If you're interested in any of these opportunities or would like to tailor your Sponsorship package, please contact: